

Country

Hungary

Title

Media Detective for Young People

Organiser/Provider

Association for Students and Civilians in Hajdúság (Hungary, Debrecen)

Partners: TANDEM, n.o. (Slovakia, Komárno)

Association for Youth and Students in Partium (Romania, Oradea)

Target Group

educators, youth workers, civil society organization staff working with youth

Theme/Focus Area

media literacy, detecting misinformation

Description of the practice

"Media Detective for Young People: Recognizing and Dealing with Fake News and Media Manipulation" project aims to prepare youth workers, civil society organizations, and educators in the three countries to conduct media literacy training for young people in formal, non-formal, and informal settings, teaching them to recognize fake news, phishing scams, fake prize draws, and media manipulation.

Results/ Impact

- Development of a training plan for youth workers and civil society organizations
- Creation of a multimedia online platform where all educational materials and videos produced during the project are available.
- Production of 20 educational videos, each 5-10 minutes long and publishing them on a YouTube channel
- Preparing at least 10 online-based international fake news quizzes and create an international fake news database consisting of at least 200 items
- Organizing knowledge-sharing workshops, and conferences.

Every product is available in Hungarian, English, Slovakian, and Romanian

Transferability/Innovation

Young people have less life experience thus they are prone to be misled or cheated by false media information. Educators have the best possibility to teach them how to detect and identify misinformation or disinformation, but still they have a lot to learn about recognising these themselves. They can't always tell the difference between fake news and real news, or between phishing emails and real notifications. In case educators, young workers and social staff working with youth understand how to manage this problem, they will be able to pass this knowledge on to young people.

Website

<https://mediadetektiv.hu/en/index.php>

Justification for the selection

The project applied a methodology appealing for young people with using videos, collection of misleading or false information, delivering practical workshops that are all highly motivating. The basic idea, "being a detective" in the online media using gamification method is also very popular among youngsters. The project products fit in the interest of young people, they are easy to understand, and they are likely to stay on for long due to being published in the online platforms and in social media.

